Indya
LET'S GIVE BACK TO MOTHERHOOD

Creatives To Watch Out For In 2024, According To Industry Veterans

By Team Grazia | Jan 23, 2024, 10:31 IST

Industry veterans have spoken. Presenting the new wave of visionaries across fashion, art, music, hospitality and film who, as the crucible of creativity, promise to pull bigger audiences and patrons in 2024

FASHION

Aman Dhallewar of Nu Grey Area

Nu Grey Area is truly a new generation post-pandemic brand. Kolkata manages to embrace tradition while designing pieces that are easy, productive and utilitarian. You can just mix and adjust and make it your own thing.
– Recommended by Sujata Assomal, fashion journalist and author

Simone Soreng

Jumping just lines the IT factor. Her styles hard to shout but content to stand out from everyone else. Bonus and her bring up a collaborator.
– Recommended by Advaeid Lathmayan, fashion stylist

Sonia Lathmayadi

Lathmayadi stands out for his distinct cut for mixing patterns and colours that would otherwise are be passed but he makes it look like it was meant to be, and for the flailing amazing and sometimes inexpressive trickiest and making them look like luxurious statement accessories.
– Recommended by Mikhil Chabria, creative director and co-founder of Nine Atelier

Deepanshu Kumar & Sneha Singh Of Tech

Both brings a cool vibe to fashion, playing with colours and prints for a material yet wearable style. The allure lies in its inherent versatility, effortlessly transitioning from a fully tailored ensemble to the subtle charm of separates, thus offering the master the spontous of expressing a sophisticated, yet relaxed ethos that resonates with the contemporary fashion enthusiast.
– Recommended by Anoka Ahuff Adjapong, fashion stylist and creative director

Malvika Sharma

Sharma has the energy and body language to elevate herself to be a really in-demand face, and she has the sweet unique vous.
– Recommended by Advaeid Lathmayan, fashion stylist

ART

Sonia Mahajan

Mahajan's brilliant practice defies conventional genre distinctions, drawing on the traditions of sculpture, paper and clay ceramics and textile arts. Her objects evoke the remote cycles of existence and the ancient rituals of birth and death, and they also underscore the transformative power of the creative process.
– Recommended by Rasab Abraham, poet, cultural theorist and curator

Gaurav Singh

Singh weaves lots of ora into chaos, literally. It's the ease with which he puts together his locally sourced and recycled fabrics and textiles, weaving and embroidery techniques, chaos, utopia and ancient rituals into a fantasy land. Sculpture, weaving and embroidery, textiles and fashion, all equally so, his art sculptures have the same quality of colour, humour and a joyful narration of the questions.
– Recommended by Simone Gandhy, Director of Chemical& Present Head gallery

Hari Kartagatha

Kartagatha's superb camouflage prints invite us into the thick of the environmental crisis. His paintings are transfixed thereby in the flowing water of the Ganga, unveiling dark tri-dharma and rituals, the waste and the offerings that shape this none-crossing of spirituality and technology.
– Recommended by Rasab Abraham, poet, cultural theorist and curator

Jyoona Chatterjee

Chatterjee has the facility of delusion of knowing, which is the main ingredient in her work – but this is capital through the most magnificent making of wonders, that are a single transfer on to the canvas, and the ability to transform the ordinary into the extraordinary, and vice versa. Storytelling through this pomposity-cloaked with those unexpected skills. Chatterjee is destined for big things.
– Recommended by Simone Gandhy, Director of Chemical& Present Head gallery

Group Chandika

Chandika first presented her bold assistance works exploring the female form, sensuality and power through the lens of Indian mythology and contemporary culture. Her practice has since evolved and grown to be contemplated in Double-copy. We're excited to see Group shed a few more layers and push the boundaries on the contact of these themes with her new works.
– Recommended by Sahil Arora, Founder of Method gallery

MUSIC

Mr Squeez

MC Squeez is Narayanan artist who has been riding the charts in India. It's interesting to see that he's taking his music to the next level with a collaboration with a well-known and some really big mainstream songs. Look out for some bangers from him in the coming year.
– Recommended by Aishar Tousif, music composer and director

Rani

Rani stands out as one of the few artists defeating female-centric artistry for South Asian diaspora. Half a minority and multi-genre artist, is classically trained in both Tamil and English vocals. Not only can she such impressive high notes, but she can also deliver the most skilled bars in a cadence. Without a doubt, she is someone to keep a close eye on in the upcoming year.
– Recommended by Ida Lamb, CEO of Sand Records

Diskee

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WHAT'S HOT
Sandra Ou-yeh Kincaid Windsor Smashes Atea Cross Conference
Transmission Fire for the Fifth Annual Windsor Awards 2022
10 Eyes On Khushi Kapoor

Savleen Kaur Manchanda (Make-up artist)

Recommended by Anaita Shroff Adajania, fashion stylist and creative director

Kunel Gaur (Typographer and visual artist)

Recommended by Sahil Arora, founder of Method gallery

Tags - Fashion | Art | Music | trendsetters | Creators | Hospitality | Film

NEXT STORY : It's Heineken Or Nothing At Westin Goa As The Brand Celebrates 150 Years

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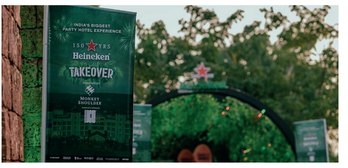
It's Heineken Or Nothing At Westin Goa As The Brand Celebrates 150 Years

By Team Grazia | Jan 9, 2024, 11:52 IST

The year 2023 etched a monumental chapter in the history of Heineken® as the iconic brand joyously celebrated its 150th anniversary. To pay homage to this historic moment, Heineken®, unveiled the 'Heineken Takeover' at the Westin Goa. This five-day musical extravaganza, set against the breathtaking backdrop of the Westin Goa resort, promised an immersive journey with over 50 artists, five stages, and an impressive 120 hours of uninterrupted music. The festivities commenced on December 28, 2023, and continued their vibrant crescendo until January 1, 2024.

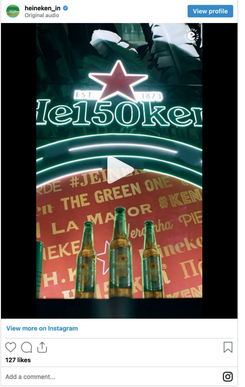


Heineken®, renowned for rewriting the rules of triumph, placed renewed emphasis on the "Enjoyed for 150 years one way or another" mantra for consumers worldwide. In conjunction with the 150th-anniversary revelries, Heineken® orchestrated India's Grandest Hotel Party Experience in Goa. Influential personalities such as Mohak Narang, Radhika Bangia, Aastha Shah, Aksh Baghla, Ishika Bhargava, Tarini Shah, Megha, and Puja were enlisted to elevate the jubilant spirit. The grand celebration transcended the virtual realm with a prominent welcome installation at Goa Airport for influencers and artists. The Heineken Takeover promised an uninterrupted DJ and party extravaganza featuring renowned global artists spanning the Techno and Bollywood genres. The lineup included stellar performances by KAS:ST, Deniz Bul, Giorgia Anguil, Indo Warehouse, Amber Bros, KING, and Beat Crush.

The Westin Hotel underwent a remarkable metamorphosis, transforming into a Heineken haven replete with branded PlayStation zones, football games, orchid machines, beanbags, toss games, and human-sized Jenga. Every nook and cranny of the hotel exuded the essence of Heineken's rich 150-year legacy, from room kits featuring Heineken beers, coasters, towels, and itineraries to branded key cards and jackets.

The 'Heineken Takeover' at Westin Goa was meticulously curated to immerse guests in a multifaceted experience, featuring diverse games, adventures, and activities. Strategically placed activation zones throughout the event ensured a vibrant and dynamic atmosphere. For culinary enthusiasts, a plethora of thoughtfully curated food and beverage offerings were available, with round-the-clock options including Sunrisers, pool parties, sundowners, and themed brunches at various on-site restaurants and specially designed F&B lounges.

Vikram Bahl, Chief Marketing Officer, United Breweries Limited, remarked, "At the 'Heineken Takeover®,' we celebrated Heineken®'s 150-year legacy with a unique twist. This event united over 50 global artists from diverse genres, embodying Heineken®'s commitment to music and its audience. A five-day nonstop party fostered a profound brand connection through diverse musical experiences. Beyond commemorating a milestone, it was about leaving an enduring impact and crafting unforgettable music memories, a realm where Heineken® has left its mark."



Tags - heineken | beer | westin goa | heineken takeover

NEXT STORY : #GraziaJams: Songs That We Have Been Listening To On Loop: Lolla Edition

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#GraziaJams: Songs That We Have Been Listening To On Loop: Lolla Edition

By Pratiksha Acharya | Jan 27, 2024, 10:09 IST

It's Lollapalooza weekend, so you best believe that we have been prepping for it by listening to the best of the best who are set to take the stage. Read on to see who made it to our list:

1. Candle Flame by Jungle ft. Erick The Architect

Nasr Mumbai Local, Dubai, is the star stage of establishing his presence and is undoubtly one of the highly anticipated debut artists slated to release in 2022. The 28-year-old musician, who works as a freelance artist, has been a fan of music since his childhood, and has been following the captivating venues of self-known tracks. Now, he is venturing into a new venue, showcasing his original music.
– Recommended by Mr.Zaidi, CEO at Saadi Records

Saif Sagarra

Saif Sagarra is probably the most exciting Punjabi artist I've noticed from recent times. He has an unique style of rapping, and his lyrics are very relatable. He has had big hugs from and DJ group Sunrise that are creating quite a buzz in the market recently.
– Recommended by Aakar Tomar, music composer and director

Achraz

Achraz's latest track for Cairo Studio Bharat, Khalasi, entered the global charts on Spotify. Before that, he was a regular performer at Cairo Studio Bharat, where he performed music for three years and spoke a lot. His ability to build an atmosphere through his compositions is what makes him stand out.
– Recommended by Aakar Tomar, music composer and director

FILM

Mihir Ahuja

Ahuja exhibits significant range in his acting for such fresh talent. His knack for ensuring difficult emotions come across is what I look forward to when he has a film in the coming year.
– Recommended by Tanu Gupta

Adarsh Singh

Using vast storytelling and intensely nuanced settings, Singh manages to depict the ebb and flow of human emotions in a way that is unique while engaging them with moments of emotional intimacy. He is a young talent on a spectacular drama.
– Recommended by Krishna Sen Sharma, actor and filmmaker

Devashish Makkija

Makkija has crafted a signature out of creating revenge narratives centred around marginalized protagonists. He does this with unusual insight into the power dynamics that shape tragedy in modern life.
– Recommended by Ahmad Bajpayee, actor

Sandeep Jha

With his sublime dialogue-line are so incisive as they are well-timed, Aneeq's innate ability to capture the nuances of the human condition, bring universal experiences to the bowels of fresh air that dialogue-writing in Indian media needed.
– Recommended by Tanu Gupta

HOSPITALITY

Bharat Kaushik And Bharat Dhaliy

Aneeka by Dokki sets any healthy go-to for satisfying my love of snacks like potato chips. They are India's only brand that offers vegan snacks from chicken and buffalo. What stands out to me is their bold move as a non-vegetarian-exclusive brand. It's a promising start, and I'm eagerly anticipating what they will do next.
– Recommended by Yash Bhatnagar, founder of Bombay Street Shop and The Bombay Canteen

Aniruddha Vikram Birla

The Birla Group's foray into hospitality driven by Vikram Birla is something to keep an eye on. He is making strides with his recent ventures, particularly with Ode to Brick, his collaboration with chef-restaurateur, Rahul Akerkar India pressing.
– Recommended by Sonam Khatta, CEO and Founder of Sonam Hospitality

Prabin Sathyan And Elizabeth Adhikary

Bharat Kaushik stands out in the realm of fermented tea beverage. They skillfully combine the health benefits of kombucha with flavours that complement its inherent taste. Moment impresses with its commitment to quality, equipping even a Gram Zwad of beverages the best, offering options like hogwort and elderflower.
– Recommended by Yash Bhatnagar, founder of Bombay Street Shop and The Bombay Canteen

Sharanjit Bhagaria

For me Nimmo Chocolate stands out by showcasing the incredible versatility of Indian cocoa like never before. Nimmo's ability to take a single ingredient and craft a diverse range of products that hold universal chocolate enthusiasts and those simply seeking exceptional, good quality with chocolate. The brand's appeal spans across different demographics due to its setup
– Recommended by Yash Bhatnagar, founder of Bombay Street Shop and The Bombay Canteen

Pranab Sekhar

Sekhar's boss ups for detail and a creative tone in each of his cocktails make them inventive and exciting. He doesn't shy away from experimenting with spirits and embraces old and new techniques alike to create brand new combinations.
– Recommended by Tanu Gupta

SEASONED CREATIVES ON AN UPWARD TRAJECTORY

Minesh Kapoor (Makeup artist)

Recommended by Ananta Shroff Adajania, fashion stylist and creative director

Gaurjit Chugh of Case Star (case fashion designer)

Recommended by Edward Lalrinsanga, fashion stylist

Tai (Musician)

Recommended by Aakar Tomar, music composer and director